

# Calumet College of St. Joseph

## Announcement of Position Availability

**Position:** Part-Time Instructor Position  
Sports Marketing, Bachelor of Science program beginning August 27, 2018.

**About Us:** Calumet College of St. Joseph is a Catholic, private liberal arts college sponsored by the Missionaries of the Precious Blood located on the border of Whiting and Hammond, IN., 28 miles from the Chicago Loop. Founded in 1951, Calumet College of St. Joseph offers four graduate degrees, 17 bachelor's degrees, including 15 traditional majors, 10 associate's degrees, and two accelerated programs. Recognized as a "Best College" for ethnic diversity by *U.S. News and World Report 2014* and the only Hispanic-Serving college or university in Indiana, CCSJ has an enrollment of approximately 1,000 domestic and international students. CCSJ fosters and supports excellence in Catholic higher education in a family-oriented, coeducational, four-year college. Candidates are expected to support the mission of the college. For more information about the university and the department, visit us at <https://www.ccsj.edu>.

**Application Procedures:** To apply, please send (1) a cover letter stating how your previous experience and qualifications match the position requirements, (2) a current CV or resume, (3) names and contact information for three professional references, and (4) unofficial transcripts of your graduate coursework (official transcripts will be required for appointment) via email to:

**Sharon McGuire, Director of Human Resources at [smcguire@ccsj.edu](mailto:smcguire@ccsj.edu)**

The submission of all requested documents is required for consideration. Applications received prior to June 15 will receive priority consideration. For inquiries, please contact the program director via email above. This position will remain open until filled.

**Position Description:** The Calumet College of Saint Joseph Business and Information Technology Department seeks applicants to fill a part-time instructor position in Sports Marketing for its Bachelor of Science program beginning August 27, 2018. The College employs academic faculty who have applicable content expertise, and who provide evidence of recent or current professional experience in the discipline.

**Qualifications:** The ideal candidate(s) will have expertise in sports marketing, sports management, sports tourism, and/or sports marketing and social media methods. Candidates should possess a hands-on approach to teaching and learning. Successful candidates will have a working knowledge in areas such as print and digital media, broadcast media, ticketing, fan relations/outreach, game day operations, and/or corporate partnerships. In addition, they should be comfortable relating sports marketing to contemporary marketing strategies.

A summer stipend is available for course development for those interested in shaping the course/program.

A master's degree with 18 graduate hours in the content area (e.g. marketing, sports management, business administration) is required for all undergraduate level instruction. Candidates with CSEE (or similar) are encouraged to apply. Experience with digital learning management systems (e.g. Blackboard) and digital learning tools are helpful. Strong written and oral communication skills are required. Experience in addressing the needs of first generation college students is highly desirable.

**Salary Range:** Commensurate with qualifications and experience.

**Eligibility:** Employment is contingent upon proof of eligibility to work in the United States, verification of educational records and a background check.

Calumet College of St. Joseph is an Affirmative Action Equal Opportunity Employer. Members of historically underrepresented groups are encouraged to apply.