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COURSE SYLLABUS: Business Ethics, Social Responsibility and Management

Cohort 156, 2015

Instructor: Dr. Roy Scheive **Course Number:** ORMN 455

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Course Time: 6:00 TO 10:00 P.M.
September 3, 10, 17, 24 and October 1

Course Location: Portage Middle School, Room A-16, use Door P
Wi-Fi password: guest

Course Description:
The focus of this course is to emphasize the centrality of ethical values such as honesty, trust, respect and fairness in the context of individual and organizational effectiveness. Utilizing Kohlberg's Theory of Moral Development, the course explores the concept of how one develops moral reasoning and the interaction of moral judgment using three Models of Management Ethics. The intent is to demonstrate the breadth of responsibility of the individual manager, organization, and corporation in making "ethical" decisions.

The methodology utilized focuses on analysis of case studies, role-playing, and experiential exercises designed to present the learner with a wide range of topics and decision situations. Such topics include personal and organizational ethics, ethical issues in the global arena, business' influence on government and policy making, consumerism and consumer stakeholders, the relationship between the natural environmental and business and the relationship between business and employees—including the New Social Contact and changes in the workplace related to employee rights. In addition, participants will be encouraged to challenge their own constructs around ethical values discussed in the course of the class and examine their actions as they relate to the models presented in this course.

Learning Outcomes/ Competencies:
The intention of this course is to introduce the concepts of ethics and moral development and examine the application of these concepts as they relate to business and social responsibility. After completing this course, each participant is expected to:

- Understand several ethics theories and be able to apply these theories in real world settings.
- Demonstrate a deeper understanding of the moral choices that are implicit in virtually every aspect of work life by applying the concepts to one's own experience.
- Demonstrate an understanding of Stakeholder Management Theory by articulating different types of ethical business dilemmas that occur on a regular basis and be able to recognize and analyze these situations based on the Stakeholder Management Framework. At the end of the analysis one must be able to reach a logical, ethical, and solid business decision based on these principles.
- Engage in an exploration of one's own personal value system and how that system guides her/his moral and ethical decision-making in the workplace.
- Understand the limitations of Stakeholder Management Theory and the inherent struggles between societal and individual definitions of moral/ethical behavior.

Required Textbook: Buchholtz, A. and Carroll, A. (2011). Business & Society. Ethics and Stakeholder Management.. (8th Ed.). Mason, Ohio: South-Western.

Class Assignments: It is expected that all chapters assigned will be read prior to class discussions.

You have a homework assignment due Week 1 – 5. Please come prepared with these assignments completed. Additionally, you will need to come prepared with having read case assignments prior to coming to class. Course Schedule

Week		Assignments
1		Read Chapters 1, 2, 3, Assignment "**A**" Due at the beginning of Session One Read Case Study "Feeling Used" page 35
2		Read Chapters 7,8,10 Read Case Study: Truro's DNA Dragnet which is posted on blackboard. Read case study: Nike, Inc. and Sweatshops, page 640 to 646. Turn in answers to question on page 646 - 647 (question 1 to 8) Heinz Steals the Drug Activity: answer to question is due Presentation on Globalization

3		Read Chapters 11, 12 Assignment "B" Due at the beginning of Session Three Read Case Study "The Waiter Rule: What Makes for a Good CEO?" page 624-625. Presentations Due
4		Assignment "C" Due at the beginning of Session Four, Read case study: Should business hire undocumented worker? Pages 633 to 637. Turn in answers to questions 1, 2, and 5 on page 636. Presentations Due
5		Read Chapters 13, 14, 15 Assignment "D" Due at the beginning of Session Five Presentations Due with power point due

Assessment:

Class Participation/Collaboration	25 points (5 points per class)
Assignment A	10 points
Assignment B	10 points
Assignment C	30 points
Assignment D	40
Answers to Case Studies: 10 points each: Heinz Steals the Drug Truno's DNA Nike Undocumented Workers Answers to" Capitalism a Love Story" complete only 10 answers.	50 points
Presentation	30 points See list of topics
Power Point of Presentation, or handouts	15 points
TOTAL	**210 points**

Class Policy for Assignments:
Late work will only be accepted with prior approval. Grades for accepted late work may be lowered at the instructor's discretion. An "Incomplete" grade will only be given with prior approval; otherwise a failing grade will be assigned.

Grading Scale:

93 to 100% A
90 to 92 % A-
88 to 89% B +
83 to 88 % B
80 to 82 % B-
78 to 79 % C+
73 to 77% C
70 to 72 % C-
60 to 69% D
59% or less F

Assignment A: Locate an article from a business journal (such as Newsweek or Time

Magazine) about an organizational ethical issue. This article must be at least 4 pages in length. Ask the library for help if having trouble finding a 4 page article.
Be prepared to present for 10 minutes on:

- summarizing the article
- describe the ethical issue(s) involved
- special interest groups involved (if any)
- different stakeholders view points of ethical issue(s)
- corporate responsibility or corporate citizenship needs in acting on the ethical issue
- Turn a copy of the article in to instructor with name placed at top of first page

Assignment B: Bring to class an article from a professional journal about an important ethical issue in the Global Arena. This article must be at least 4 pages in length. Be prepared to present for 10 minutes on:

- summarizing the article
- describe the ethical issue(s) involved
- how does this issue affect U.S. Citizens versus Citizens of the World
- is this issue affected by cultural relativism or ethical relativism
- corporate responsibility or corporate citizenship needs in acting on the ethical issue
- Turn a copy of the article in to instructor with name placed at top of first page

Assignment C: Write a 3 page summary and analysis of an organization of your choice which could be described as transforming ethically. Discuss if consumers or outside organizational stakeholders influenced the transformation. Discuss the organization's ethical values, principles and practices which shape its culture as well as the challenges it must address in sustaining it. Be prepared to give a 10 minute presentation on your paper during session four.

Paper must be in APA format and you must cite at least two sources. (One source may be our course textbook).

Assignment D: Write a 5 to 7 page paper describing your ethical philosophy of leadership. This paper must include at least 4 sources and include key ethical principles which inform your personal leadership decisions and describe how you as a leader encourage others to act ethically and make ethical decisions. As a leader, what structures can you create to encourage ethical behaviors (code of ethics). Sources may include the Bible, your course text and at least 2 additional sources. Be prepared to give a 10 minute presentation on your paper during session five.

Presentation: (only have to give a presentation to inform audience on topic, no paper due but must submit your power points or handouts.) Presentations must be at least 20 to 30 minutes and every member of group must present. Students are strongly encouraged to show a film segment from the web (such as a YouTube) or conduct a class activity during their presentation.

Night Two: Business Ethics and Technology, Globalization (Roy)

Night Three: Lobbyist, Regulation or Regulatory Agencies, super PACS

Night Four: Product safety, Truth in Advertising or Marketing, Sustainability,

Night Five: Food and Drug Administration, Quality and Safety, Global Warming, Right to Privacy

In Class Case Studies:
Students will be assigned work groups. Groups are to analyze the case, identify issues and present solutions. Each team member will be graded based upon the overall performance of the team.

Class Discussion and Participation Expectations:
When participating in class discussions, it is expected that students will demonstrate an applied understanding of the material that is being discussed.

The following guidelines will be used to determine a student's participation grade:
1. Demonstrated evidence that you have read the assigned work.
2. Demonstrated evidence that you have grasped the author(s) meaning.
3. Demonstrated evidence that you have reflected upon and given thought to the ideas, topics and work.
4. Demonstrated evidence that you have listened to your classmates input and experiences.
5. Demonstrated verbal reflection upon responses to interpretations.

Students are expected to attend all class sessions. If a student must miss a class session they are expected to contact the instructor prior to the class session. If a student misses more than one four-hour class session they will be administratively withdrawn from that class.

Class Policy on Electronic Devices: Please turn off all cell phones, beepers, pagers, or other electronic devices during class.

Statement of Plagiarism:
If an instructor or other Calumet College of St. Joseph personnel find that a student has plagiarized or been involved in another form of academic dishonesty, the instructor or other personnel may elect to bring the matter up for judicial review. The maximum penalty for any form of academic dishonesty is dismissal from the College. The procedures for judicial review are listed under the CCSJ Student handbook section that addresses student grievances.

PLEASE NOTE:
Calumet College of St. Joseph subscribes to SAFE ASSIGN and all papers can and may be submitted for checks on plagiarism from the Internet/Electronic sources/Databases.

Student Success Center:
The Student Success Center supports Calumet College of St. Joseph students through an interactive learning experience. Students work with tutors to develop course competencies and study skills such as time management, test preparation, and note taking. In addition, students are provided with tutoring support to help pass courses, to improve grade point average, and to promote continuing education and career advancement. Tutors have a specific charge: to help students learn how to master specific subject matter and to develop effective learning skills. The Student Success Center is open to all students at Calumet College of St. Joseph at no charge and is available to support academic courses at the introductory and advanced levels. For assistance, please contact the Student Success Center at 219 473-4287 or stop by the first floor library.

The Student Success Center has on-line tutoring available for OMRN students. Please contact Carlye Frank at cfrank@ccsj.edu or at 219-473-4286 to make arrangements.

Citation Guidelines:
Calumet College of St. Joseph adheres to citation guidelines as prescribed by the particular discipline. **OMN-455 students will adhere to the American Psychological Association Guidelines (APA) style for all papers.**

Syllabus Modifications:

Modifications to this syllabus may be made by the instructor to meet the needs of this specific class.

Withdrawal from Classes Policy:
After the last day for class changes has passed (see College calendar), students may withdraw from a course in which they are registered with permission from the faculty member conducting the course.

A written request detailing the reason(s) for the withdrawal must be filed with the Registrar. The Registrar must receive written request for withdrawal by the last day of classes prior to the final examination dates specified in the catalogue. Written requests may be mailed to the Registrar or faxed to the College fax number (219)-473-4259.

Students are to make note of the refund schedule when withdrawing from courses. The request is forwarded to the faculty member, who makes the final determination to accept or deny the request. If the request is honored, the student will receive notification of official withdrawal. If denied, the notification will indicate why the withdrawal is disallowed.

An official withdrawal is recorded as a "W" grade on the student's transcript. Dropping a course without written permission automatically incurs an "F" grade for the course (see Refund Schedule).

School Closing Information:

Internet: http://www.ccsj.edu
http://www.EmergencyClosings.com
Facility: Calumet College of St. Joseph
Phone: 219-473-4770

Radio: WGN - 720 AM
WBBM NEWS RADIO 780 AM
WLS – 890 AM
WAKE – 1500 AM
WIJE – 105.5 FM
WZVN – 107.1 FM

TV Channels: 2, 5, 7, 9, 32

Rubrics for Assignment "C" : Business Ethics					Total of 30 points
Content and/or Format	Lacking	Poor	Adequate	Good	outstanding
Describes how company was transformed ethically.	0	4	6	8	10
Applies at least three terms or concepts reviewed in class or in course text (corporate social responsibility, conventional approach, Kohlberg's development of moral judgment, Teleological, Deontological, Unitarianism	0	4	6	8	10
Application of APA Standards Title page, citing sources in body of paper correctly, reference page.	0	4	6	8	10
If sources are not cited correctly students will receive "0" points on assignment					
10 points taken off is body of paper (which does not include title page or reference page) does not meet at least 3 pages. Remember, 2 ½ pages is not 3 pages. May go over minimum page number.					
Total points for assignment					

Rubrics for Assignment					Total of 40 points

"D": Business Ethics					
Content and/or Format	Lacking	Poor	Adequate	Good	outstanding
Describes your ethical philosophy and its influences	0	4	6	8	10
Describe how you would encourage others to act ethical and improve an organizational ethical culture	0	4	6	8	10
Applies at least six terms or concepts reviewed in class or in course text, or in outside sources. (corporate social responsibility, conventional approach, Kohlberg's development of moral judgment, Teleological, Deontological, Unitarianism, test of making something public, servant leadership)	0	4	6	8	10
Application of APA Standards Title page, citing sources in body of paper correctly, reference page.	0	4	6	8	10
If sources are not cited correctly students will receive "0" points on assignment					
10 points taken off is body of paper (which does not include title page or reference page) does not meet at least 3 pages. Remember, 2 ½ pages is not 3 pages. May go over minimum page number.					
Total points for assignment					