



Your University of Choice

COURSE SYLLABUS

Term: Fall (2018-1)

ORMN 460: STRATEGIC MANAGEMENT

| Instructor Information: | |
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| Instructor Name | Jeannine M. Pellettiere |
| Office Number: | |
| Phone Number: | 708-828-7656 |
| Email: | jpellettiere@ccsj.edu |
| Other Contact : | Jeannine126@comcast.net |
| Hours Available: | As arranged |
| Instructor Background: B.A. History, Quincy University, B.G.S. (concentration in Business & Economics), Indiana University Northwest, M.P.A., Roosevelt University. The instructor has held various positions in the Chicago legal community for over 40 years and was most currently the Legal Administrator for Donohue Brown Mathewson & Smyth LLC. She currently owns an HR consulting firm, OpenWindows LLC. | |

| Course Information: | |
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| Course Time: | Tuesdays Nov. 14, 21,28 and Dec. 5, 12 |
| Classroom: | Merrillville |
| Prerequisites: | None |
| Textbook: | Strategic Management: A Competitive Advantage Approach E/14. Fred R. David. Person Publishing 2013. |
| Learning Outcomes/ Competencies: Students in this course will learn the nature of strategic management by: <ul style="list-style-type: none">• Strategy formulation by analyzing, creating, and altering business vision and mission statements• Analyzing external assessments by identifying pertinent economic, environmental, political, governmental, legal, technological and competitive forces using forecasting tools and techniques.• Analyzing internal assessments with management: marketing, accounting, production, research and development, information systems, value chain analysis (VCA) and internal factor matrix (IFM)• Comprehensive implementation of strategies by identifying objectives, policies, resource allocation and managing conflicts | |

- Recognizing the value of ethics, social responsibility, and environmental sustainability in the global business climate
- Preparing a written and oral strategic case management analysis

Course Description: Analyzing companies matrix and their competitors through extensive SWOT analysis

Learning Strategies: Course readings, submitted homework and case studies

Assessments:

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| Homework Assignments | | 40% of grade |
| Case Analysis | | 40% of grade |
| Attendance & participation | | 20% of grade |

Grading Scale:

| Grade | Points |
|-------|--------------|
| A | 100-92 |
| A- | 91-90 |
| B+ | 89-88 |
| B | 87-82 |
| B- | 81-80 |
| C+ | 79-78 |
| C | 77-72 |
| C- | 71-70 |
| D+ | 69-68 |
| D | 67-62 |
| D- | 61-60 |
| F | 59 and below |

Assignments:

| Assignments | Description | Due Date |
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| Chapters 1-3 | Learning Ex. 2A p 56 | Nov. 14 |
| | Learning Ex 3B p 88 | |
| | Pick only 1 of the 5 Disney divisions | |
| Chapters 4-6 | Learning Ex. 4B p 128. Pick the same division as above. Learning Ex. 6B p 204 | Nov. 21 |

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| Chapters 7-9 | Learning Ex. 7C; Learning Ex. 8B p282 Learning Ex 9B p.307 | Nov. 28 |
| Chapters 10-11 | Learning Ex. 10B p.326; Learning Ex.11A p.355 | Dec. 5 |
| Final Project | Strategic Case analysis & presentation | Dec. 12 |

| Policies and Procedures | |
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| Class Policy on Attendance: | Students will lose half of the assigned points for each missed class, unless absent for personal and documented medical reasons or a college-scheduled activity. Excused absences will be limited to one (1) class during the term. <u>Even with excused absences, students lose the attendance points for the class(es) missed. Arriving more than 10 minutes late or leaving early from a class, results in only half the attendance points for that evening.</u> |
| Class Policy on Electronic Devices | <u>All electronic devices such as cell phones, beepers, or pagers are to be turned off the during class period.</u> |
| Class Participation: | All students are expected to have read the assigned material and be ready to discuss it in class. Class participation may affect the student's final grade. <u>No hoodies or ball caps are to be worn during class.</u> |
| Statement of Plagiarism: | <p>If an instructor or other Calumet College of St. Joseph personnel find that a student has plagiarized or been involved in another form of academic dishonesty, the instructor or other personnel may elect to bring the matter up for judicial review. The maximum penalty for any form of academic dishonesty is dismissal from the College. The procedures for judicial review are listed under the section of CCSJ handbook that addresses student grievances.</p> <p>PLEASE NOTE: All papers can and may be submitted for checks on plagiarism from the Internet/Electronic sources/Databases.</p> |
| Citation Guidelines: | Calumet College of St. Joseph uses citation guidelines, generally MLA or APA format, to document sources quoted or paraphrased in student papers. Check the syllabus for <u>each</u> course to see what <u>each</u> instructor requires. The Library has reference copies of each manual; the Follett has copies for sale |

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| | <p>when required by the instructor. In addition, there are brief MLA and APA checklists in your spiral "Student Handbook and Planner" and on the Library website and literature rack. These texts show how to cite references from many sources, including electronic media, as well as how to space and indent the "Works Cited" and "References" pages respectively. EBSCO and ProQuest articles provide both formats for you to copy and paste. Proper documentation avoids plagiarism.</p> |
| <p>Withdrawal from Classes Policy:</p> | <p>After the last day established for class changes has passed (see College calendar), students may withdraw from a course in which they are registered and wish to discontinue. A written request detailing the reason(s) for the withdrawal must be completed with the Office of Academic Advising and filed with the Registrar. The Office of Academic Advising must receive written request for withdrawal by the last day of classes prior to the final examination dates specified in the catalogue. Written requests should be submitted in person or, when an in-person visit is not possible, may be mailed to the Office of Academic Advising, emailed, or faxed to 219-473-4336. Students are to make note of the refund schedule when withdrawing from courses. If the request requires instructor approval per the College calendar, it must be forwarded to the faculty member, who makes the final determination to accept or deny the request.</p> <p>If the request is honored by the faculty member, the student will receive notification of official withdrawal from the Registrar after meeting or speaking with a member from Academic Advising, Financial Aid and Athletics (if applicable). These departments will notify the student of academic, financial, and athletic eligibility effects of a possible withdrawal.</p> <p>If the request is denied by the faculty member, the notification will indicate why the withdrawal is disallowed. Please note that if the request does not require instructor approval, the student must still meet or speak with a member from Academic Advising, Financial Aid and Athletics (if applicable) before the withdrawal will be processed.</p> <p>An official withdrawal is recorded as a "W" grade on the student's transcript. Discontinuing a course without a written request for withdrawal automatically incurs an "FW" grade for the course (see Refund Schedule). Failure to Withdraw (FW) is indicated when the student does not complete withdrawal paperwork with the Office of Academic Advising nor does the student notify the instructor of their intent to withdraw due to an illness, accident, grievous personal loss, or other circumstances beyond the student's control. <u>This grade is submitted by the instructor at the end of term.</u></p> |

| Resources | |
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| Student Success Center: | <p>The Student Success Center supports Calumet College of St. Joseph students through an interactive learning experience. Students work with faculty tutors to develop course competencies and study skills such as time management, test preparation, and note taking. In addition, students are provided with tutoring support to help pass courses, to improve grade point average, and to promote continuing education and career advancement. Tutors have a specific charge: to help students learn how to master specific subject matter and to develop effective learning skills. The Student Success Center is open to all students at Calumet College of St. Joseph at no charge and is available to support academic courses at the introductory and advanced levels. For assistance, please contact the Student Success Center at 219 473-4287 or stop by the Library.</p> |
| Disability Services: | <p>Disability Services strives to meet the needs of all students by providing academic services in accordance with Americans Disability Act (ADA) guidelines. Students must meet with the Coordinator of Disability Services to complete an intake form in order to request an accommodation and/or an auxiliary aid (e.g., <i>additional time for tests, note taking assistance, special testing arrangements, etc.</i>). It is the student's responsibility to contact the Academic Support Programs Office to request an accommodation at least <u>one month prior to enrollment</u> for each academic term. Students who are requesting an accommodation and/or an auxiliary aid must submit documentation from a professional health care provider to verify eligibility under Section 504 of the Rehabilitation Act of 1973 and/or the Americans with Disabilities Act of 1990. The cost of obtaining the professional verification is the responsibility of the student.</p> <p>If a student believes that he or she needs a "reasonable accommodation" of some kind because of a physical, psychological, or mental condition, he or she should contact Disabilities Services. The Coordinator will secure documentation pertinent to the disability and work with faculty and staff, if necessary, to address the matter. All questions and inquiries pertaining to disability services should be directed to the Disability Services Coordinator at 219-473-4349.</p> |
| CCSJ Alert: | <p>Calumet College of St. Joseph utilizes an emergency communications system that transmits messages via text, email, and voice platforms. In the event of an emergency, of weather related closings, or of other incidents, those students who are registered for the system shall receive incident specific message(s) notifying them of the situation. Please sign-up for this important service at any time on the College's website. Alternatively, you can register at the time you register for classes. This service requires each user to register once per academic year. Therefore, at the beginning of each academic year, please remember to re-register for the system. This can be done at: http://www.ccsj.edu/alerts/index.html.</p> <p style="text-align: center;"><u>School Closing Information:</u></p> <p style="text-align: center;">Internet: http://www.ccsj.edu</p> |

<http://www.EmergencyClosings.com>
Facility: Calumet College of St. Joseph
Phone: 219.473.4770

Radio:

WAKE – 1500 AM
WGN - 720 AM
WIJE – 105.5 FM
WLS – 890 AM
WZVN – 107.1 FM
WBBM NEWS RADIO 78

TV Channels:

2, 5, 7, 9, 32