
Calumet College



of Saint Joseph

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Calumet College of St. Joseph is a Catholic institution of higher learning dedicated to the academic, spiritual and ethical development of undergraduate and graduate students. Informed by the values of its founding religious community, the Missionaries of the Precious Blood (C.P.P.S.), the College promotes the inherent dignity of all people, social justice, an ethic of service, student empowerment, opportunity, and lifelong learning.

We are committed to the Five Pillars of a CCSJ Education: The CCSJ graduate will be Open to Growth, Intellectually Competent, Religious, Loving, and Committed to Doing Justice. This class, as outlined below, will help you to achieve those goals.

COURSE SYLLABUS, Fall 2019

<p>Course: EWPC 420 ETHICS AND LAW IN PRINT AND BRADCAST MEDIA</p>
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Instructor Information:	
Instructor Name	Laura Ieraci
Office Number:	506
Phone Number:	
Email:	lieraci@ccsj.edu
Office Hours:	T/TH 3:30-5:30
Instructor Background: Laura Ieraci is a doctoral candidate at the Pontifical Gregorian University, Rome, where she also earned her licentiate degree in Social Sciences. She holds a Master of Science in Organizational Communications, Learning, and Design from Ithaca College, Ithaca, NY. Mrs. Ieraci has both professional and academic interests in communications and theology, in particular how they intersect in their practical application in church settings. She is five-time award-winning journalist with experience in print, digital, television and radio. She has served in a variety of communications roles within the Catholic Church: Vatican Correspondent for Catholic News Service; Broadcast Journalist for Vatican Radio; Communications Consultant for The Lay Centre at Foyer Unitas, Rome; Media Relations for the Canadian Conference of Catholic Bishops, Rome; Assistant Director of Communications and Web Editor, Archdiocese of Montreal, Canada; Television Producer/News Correspondent, Salt+Light Television; News editor, Catholic Times Montreal. She is currently the newspaper and media editor for the Byzantine Catholic Eparchy of Parma, which covers 12 states in the Midwest.	

Course Information:	
Course Time:	T/TH 1:45-3:15
Classroom:	207
Prerequisites:	EWPC 316: Reporting and Writing for the Media
Required Books and Materials:	<p>Horner, David Sanford. <i>Understanding Media Ethics</i>. Sage, 2015.</p> <p>Peck, Lee Anne, and Guy S. Reel, editors. <i>Media Ethics at Work: True Stories from Young Professionals</i>. Second edition. Sage, 2017.</p> <p>Additional lecture notes provided by instructor in class.</p>
<p>Learning Outcomes/Competencies: Students in this course will:</p> <ol style="list-style-type: none"> 1. Know basic legal and ethical terminology. 2. Know laws and ethics relevant to copyright, obscenity and pornography. 3. Understand the First Amendment and the concept of a free press. 4. Understand the FCC and its regulations governing media production and distribution. 5. Understand the structure and function of the civil and criminal justice system. 6. Apply ethics and media law knowledge to analyze example case studies. 7. Research current trends in media law. 8. Evaluate how media laws vary across platforms and media channels. 9. Evaluate key laws impacting the media, such as defamation, copyright, and the Freedom of Information Act. 	
<p>Course Description: This course examines the study and research of legal and ethical problems involved in print, broadcast, and web media, including libel, privacy, court systems and cases, copyright laws, obscenity and pornography, freedom of press, and FCC regulations. In addition, students will analyze contemporary media ethics and principles.</p>	
<p>Learning Strategies:</p> <ul style="list-style-type: none"> • Lecture, in-class written exercises, small group and large group discussion, etc. 	

Assessments:		
Assessments:	<p>Weekly quizzes (8): 20%</p> <p>In-class assignments (2): 20%</p> <p>Mid-term exam: 20%</p> <p>Final exam: 30%</p> <p>Class participation: 10%</p> <p>All of the assessments for this course will be held in class. No make-up assignments or exams will be offered in the case of an unexcused absence. No make-up quizzes will be offered for any absence; the student's average quiz grade will be applied for missed quizzes. Any plagiarism or cheating on exams will result in a failing grade.</p>	Writing will be assessed according to AP Stylebook.
Class Participation:	Includes asking questions in class, responding to questions, active listening, contribution to class discussions, entering into respectful exchange with peers in class.	
Total		
Grading Scale:		
100% – 92%: A	.. 91% – 90%: A-	
89% – 88%: B+	87% – 82%: B	81% – 80%: B-
79% – 78%: C+	77% – 72%: C	71% – 70%: C-
69% – 68%: D+	67% – 62%: D	61% – 60%: D-
59% and below:	F	

Course Schedule

WEEK 1	<p>AUG. 27 – Class overview and introduction</p> <p>AUG. 29 – UM, Introduction (pp. 3-9) Chapter 1: Moral Judgements (pp. 12-27)</p>	
WEEK 2	<p>SEPT. 3 – UM, Chapter 2: Pleasure (31-48)</p> <p>SEPT. 5 – QUIZ 1; MEW, Introduction Chapter 1: Tools for Ethical Decision Making (pp. 1-22) Chapter 2: The Morally Developed Media Professional (pp. 23-34)</p>	
WEEK 3	<p>SEPT. 10 – UM, Chapter 3: Markets (pp. 49-65)</p> <p>SEPT. 12 – QUIZ 2; MEW, Chapter 3: Confronting Others’ Violations: The Case of the Manipulated Photo (pp. 36-47) Chapter 4: Political Espionage or Politics as Usual? The Case of Political Campaign Tactics (pp. 49-57)</p>	
WEEK 4	<p>SEPT. 17 – UM, Chapter 4: Liberty (pp. 67-83)</p> <p>SEPT. 19 – QUIZ 3; MEW, Chapter 5: Focus Group Dilemma: The Case of the Compromised Tagline (pp. 59-69) Chapter 6: OMG! This Band is Sooo GR8! The Case of the Phony Teenager (pp. 70-80)</p>	
WEEK 5	<p>SEPT. 24 – UM, Chapter 5: Violence (pp. 84-97)</p> <p>SEPT. 26 – QUIZ 4; MEW, Chapter 7: Identifying Suspects: The Case of the Waco Shooting (pp. 82-88) Chapter 8: Solo Judgment Calls: The Case of the One-person TV Crew (pp. 89-101)</p>	
WEEK 6	<p>OCT. 1 – UM, Chapter 6: Pornography (pp. 98-114)</p> <p>OCT. 3 – QUIZ 5; MEW, Chapter 9: Seeking Answers for Students: The Case of the Undercover Reporter (pp. 102-113) Chapter 10: Prior Restraint: The Case of “See Below the Fold” (pp. 114-125)</p>	
WEEK 7	<p>OCT. 8 – UM, Chapter 7: Truth (pp. 119-136)</p> <p>OCT. 10 – MIDTERM EXAM</p>	
WEEK 8	<p>OCT. 15 – UM, Chapter 8: Images (pp. 137-154)</p> <p>OCT. 17 – ONLINE CLASS – “Industry Days” MEW, Chapter 11: Face to Face with the Facts: The Case of the Disagreeing Sources (pp. 126-137)</p>	

	Chapter 12: Sensitivity and Social Media: The Case of the Student Death (pp. 138-150)	
WEEK 9	<p>OCT. 22 – UM, Chapter 9: Stereotyping (pp. 156-171)</p> <p>OCT. 24 – QUIZ 6; MEW, Chapter 13: The Case of Ethics in Immersion Journalism: The White Noise (pp. 152-161) Chapter 14: When Privacy Outweighs the Public’s Right to Know: The Case of the Rape Victim (pp. 162-167) Chapter 15: Free Speech, Official Pressure: The Case of the Visiting Foreign Student (pp. 169-182)</p>	
WEEK 10	<p>OCT. 29 – HUMANITIES FESTIVAL, NO CLASS</p> <p>OCT. 31 – HUMANITIES FESTIVAL, NO CLASS</p>	ATTEND FIVE FESTIVAL EVENTS
WEEK 11	<p>NOV. 5 – UM, Chapter 10: Privacy (pp. 173-189)</p> <p>NOV. 7 – QUIZ 7; MEW, Chapter 16: Sins of Omission: The Case of the Not-so-free Pet Party (pp. 183-193) Chapter 17: Please Don’t Use the Video: The Case of the Fatal Accident (pp. 195-204) Chapter 18: Source Remorse: The Case of the Requests to “Unpublish” (pp. 206-226)</p>	
WEEK 12	<p>NOV. 12 – UM, Chapter 11: Security (pp. 193-206)</p> <p>NOV. 14 – QUIZ 8; MEW, Chapter 19: Friend of the Victim: The Case of the Murdered Student (pp. 227-238) Chapter 20: When Ethical Compasses Collide: The Case of Following One’s Conscience (pp. 240-250) Chapter 21: You Sent Me What?! The Case of Sexual Harassment at an Internship (pp. 252-261)</p>	
WEEK 13	<p>NOV. 19 – UM, Chapter 12: Digital Ethics (pp. 207-223)</p> <p>NOV. 21 – QUIZ 9; MEW, Chapter 22: Advertiser Pressure: The Case of the School Lunches (pp. 262-268) Chapter 23: Journalists’ Judgments versus Audience Clicks: The Case of Web Analytics’ Influence (pp. 270-283) Chapter 24: Are Public Officials Always on the Record? The Case of the Councilor’s Blog (pp. 285-297)</p>	
WEEK 14	<p>NOV. 26 – FALL BREAK, NO CLASS</p> <p>NOV. 28 – FALL BREAK, NO CLASS</p>	
WEEK 15	<p>DEC. 3 – UM, Chapter 13: Wrong-doing (pp. 224-238)</p> <p>DEC. 5 – QUIZ 10;</p>	

	<p>MEW, Chapter 25: On the Record or Off? The Case of the Cranky Professor (pp. 299-312)</p> <p>Chapter 26: Giving Voice to the Voiceless: The Case of Telling the Story of the Other (pp. 313-323)</p> <p>Chapter 27: Along Came a Better Offer: Two Cases of Job-hunting Ethics (pp. 324-339)</p>	
WEEK 16	<p>DEC. 10 – Course evaluation in computer lab; review for final exam</p> <p>DEC. 12 – FINAL EXAM</p>	

The instructor reserves the right to change this schedule to meet the needs and objectives of the class.

Responsibilities	
Attending Class	<p>You cannot succeed in this class if you do not attend. We believe that intellectual growth and success in higher education occur through interaction in the classroom and laboratories. Being absent doesn't excuse you from doing class work; you have more responsibilities to keep up and meet the objectives of this course.</p> <p>Attendance will be taken by the instructor at the beginning of class. Late arrivals will be noted and each student will be docked one point from his/her semester average for each unexcused late arrival. A student must drop the class after six late arrivals, regardless of how much time has elapsed after class has begun. A student will be required to drop the class after four absences.</p>
Turning In Your Work	<p>You cannot succeed in this class if you do not write all of your exams and in-class assignments and submit in all your work when due.</p> <p>All of the assessments for this course will be held in class. No make-up assignments or exams will be offered in the case of an unexcused absence. No make-up quizzes will be offered for any absence; the student's average quiz grade will be applied for missed quizzes. Any plagiarism or cheating on exams will result in a failing grade.</p>
Meeting Standards for Classroom Behavior	<ul style="list-style-type: none"> • Use all the class time. Come to class on time and stay in class until the end. Coming late, leaving early, and getting up during class disrupts the class and disrespects others. • Come prepared. Bring your texts, be prepared to take notes, and be able to demonstrate that you have completed the assignments for the day through your participation in class. • Respect others. Listen when your classmates and the instructor are speaking. Think about their contributions. Respond appropriately. Raise your hand to signal that you would like to enter the conversation and wait for the instructor to invite you to engage. • Use electronic devices only for class purposes. Engage with your classmates and the instructor without technological distractions. This means: turn off your ringer and notifications and only consult your electronic devices when asked by the instructor for in-class exercises. Science has proven that handwritten notes are more effective for learning and retention. Therefore, laptops are discouraged for note-taking. All electronic devices must be stored for quizzes, the midterm and final exams. • No food in class. Drinks with screw on lids or caps are permitted.
CCSJ Student Honor Code	<p>This course asks students to reaffirm the CCSJ Student Honor Code:</p> <p>I, as a student member of the Calumet College academic community, in accordance with the college's mission and in a spirit of mutual respect, pledge to:</p> <ul style="list-style-type: none"> • Continuously embrace honesty and curiosity in the pursuit of my educational goals; • Avoid all behaviors that could impede or distract from the academic progress of myself or other members of my community;

	<ul style="list-style-type: none"> • Do my own work with integrity at all times, in accordance with syllabi, and without giving or receiving inappropriate aid; • Do my utmost to act with commitment, inside and outside of class, to the goals and mission of Calumet College of St. Joseph.
Doing Your Own Work	<p>If you turn in work that is not your own, you will be subject to judicial review by the Faculty-Student Grievance Committee. These procedures can be found in the Student Planner. The maximum penalty for any form of academic dishonesty is dismissal from the College.</p> <p>Using standard citation guidelines to document sources avoids plagiarism. You'll find guides to the major citation methods at the CCSJ Specker Library Web page at http://www.ccsj.edu/library/subjectsplus/subjects/guide.php?subject=cite</p> <p>PLEASE NOTE: All papers may be electronically checked for plagiarism.</p>
Sharing Your Class Experience	<p>Your voice matters! At the end of the term, you will have the opportunity to evaluate your classroom experience. These confidential surveys are essential to our ongoing efforts to ensure that you have a great experience that leaves you well prepared for your future. Take the time to complete your course evaluations – we value your feedback!</p>
Withdrawing from Class	<p>After the last day established for class changes has passed (see the College calendar in the CCSJ Course Catalog), you may withdraw from a course by following the policy outlined in the Course Catalog.</p>

Resources	
CCSJ Book Rental Program	<p>The CCSJ Book Program ensures that everyone has the right course materials on the first day of class to be successful. You pay a book rental fee each semester, and in return, receive all the materials for all your classes prior to the beginning of classes. At the end of the semester, simply return the books. For traditional students, the Book Rental Program is conveniently located in the library, where students can pick up and return their books. For students in accelerated programs and graduate programs, books will be delivered to their homes and they can return them by mail. For more information, see http://www.ccsj.edu/bookstore. All books must be returned at the end of the semester or you will incur additional fees, which will be charged to your student account.</p>
Student Success Center	<p>The Student Success Center provides faculty tutors at all levels to help you master specific subjects and develop effective learning skills. It is open to all students at no charge. You can contact the Student Success Center at 219-473-4287 or stop by the Library.</p>
Disability Services	<p>Disability Services strives to meet the needs of all students by providing academic services in accordance with Americans with Disabilities Act (ADA) guidelines. If you believe that you need a “reasonable accommodation” because of a disability, contact the Disability Services Coordinator at 219-473-4349.</p>

<p>Student Assistance Program</p>	<p>Through a partnership with Crown Counseling, Calumet College of St. Joseph provides a free Student Assistance Program (SAP) to current students. The SAP is a confidential counseling service provided to students for personal and school concerns which may be interfering with academic performance and/or quality of life. The SAP counselor is available on campus once a week and off-site at the Crown Counseling offices in Crown Point or Hammond. For more information, contact Kerry Knowles SAP Counselor, at 219-663-6353 (office), 219-413-3702 (cell), or kerryk@crowncounseling.org.</p>
<p>CCSJ Alerts</p>	<p>Calumet College of St. Joseph’s emergency communications system will tell you about emergencies, weather-related closings, or other incidents via text, email, or voice messages. Please sign up for this important service annually on the College’s website at: http://www.ccsj.edu/alerts/index.html.</p>