



Your University of Choice

STRATEGIC MANAGEMENT AND DECISION MAKING

Term: Spring 2016

BUS 489	
Instructor Information	
Instructor Name	Desila Rosetti
Office Number:	505
Phone Number:	(219) 508-0976 CELL
Email:	drosetti@ccsj.edu
Hours Available:	Tuesdays 12-2:00 Thursdays 12-5:00
Instructor Background:	
<p>Desila Rosetti is an Asst. Professor teaching in the undergrad Business Program, MSM Program, and Program Director of MSM Program. She has over 30 years of executive management training and development experience specializing in the areas of management development, quality improvement, strategic planning and human resources. She has a Bachelors Degree from Purdue University and a Masters from the University of Notre Dame. She is a past president for the Indiana Association for Healthcare Quality, past chair of the Special Interest Groups for the National Association for Healthcare Quality, is a Certified Professional in Healthcare Quality, a Certified Training Consultant, an examiner for the Indiana State Quality Award, past president of the Northwest Indiana Society of Human Resource Managers, a board member of the Society of Human Resources State Council, past board member of the Valpo Chamber, member of the conference planning committee for the State SHRM Council, past member of the education committee of the Northwest Indiana Business Roundtable, Board of Directors, Porter County Community Foundation, and board member of the Small Business Development Center (SBDC). She is also President, of Organizational Development Solutions, Inc a training and consulting company located in Northwest Indiana.</p>	

Course Information	
Course Time:	
Course Time:	8:30 AM-10:00 AM
Classroom:	
Prerequisites:	This course must be taken in the student's last semester.
Textbooks:	Crafting and Executing Strategy: Concepts and Cases 20th Edition Thompson
Learning Outcomes/ Competencies:	
Students successfully completing this course will be able to:	
<ol style="list-style-type: none"> 1. Develop capacity to think strategically about a company, its present business position, its long-term direction, its resources and competitive capabilities, the caliber of its present strategy, and its opportunities for gaining sustainable competitive advantage. 2. Build skills in conducting strategic analysis in a variety of industries and competitive situations and, especially, with a 	

stronger understanding of the competitive challenges of a global market environment.

3. Experience hands-on activities in crafting business strategy, reasoning carefully about strategic options, using what-if analysis to evaluate action alternatives, and making sound strategic decisions.
4. Better understand managerial tasks associated with implementing and executing company strategies, drill in the range of actions managers take to promote competent strategy execution, and give some confidence in being able to function effectively as part of a company's strategy-implementing team.
5. Integrate the knowledge gained in earlier core courses in the business school curriculum, see how the various pieces of the business puzzle fit together, and demonstrate why the different parts of a business need to be managed in strategic harmony for a company to operate in winning fashion.
6. Develop powers of managerial judgment, build their skills in assessing business risk, and improve their ability to create results-oriented action plans.
7. More conscious about the importance of exemplary ethical principles, sound personal and company values, and socially responsible management practices.

Course Description:

This course is designed to present an organized and integrated approach to strategic management and business planning. This course will require extensive time on chapter reading, case reading and analysis, writing, and case presentations.

Learning Strategies:

Reading materials, through written case analysis and recommendations, case presentations using effective presentation skills as an individual and in teams. Through the use of real case studies, students will have the opportunity for experiential learning on how to analyze and prepare written recommendations.

Experiential Learning Opportunities :

Students will be involved in case studies providing analysis and recommendations
At the conclusion of the semester a project is chose with a local company to provide technical assistance.

Assessments:

Formative Assessments:	Quiz's, surveys, interviews	10% of grade
Summative Assessments:	Tests, projects, portfolios, cases, final projects, presentations, class contributions.	80% of grade
Homework:	Various assignments from chapters	10% of grade

Grading Scale:

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- A = 90 % to 100 %
- B = 80% to 89.9 %
- C = 70 % to 79.9 %
- D = 60 % to 69.9 %
- F = 59.0 % or less

Policies and Procedures

Class Policy on Attendance:

Intellectual growth and success in college is reinforced through interaction in the classroom. Students reach

personal goals and course outcomes through regular and prompt attendance. Therefore, if a student is absent “three (3) times” the student will be subjected to a grade of F or FW per policy stated under the Withdrawal from Classes section on this syllabus.

1. Attendance is taken at the beginning of each class period.
2. Students are expected to attend each session and will be held responsible—whether they are present or not—for any assignments due, materials covered or announcements made in class.
3. Consistently late arrivals (10 minutes or more) will be considered and recorded as absences.
4. Attendance is mandatory on test dates. If you miss a test, without prior conversation with the instructor zero points will be awarded. Make up exams format will be at the convenience of the instructor if a physician excuse is provided for you.

Class Policy on Electronic Devices

See Code of Conduct

Class Policy for Assignments:

1. Reading assignments should be completed before class meets. In class quizzes will be utilized if reading is not being done. Quiz will be given first 10 minutes of class. There are no make ups if quizzes are missed without MD excuse or in case of team travel.
2. Written assignments must be created in MS Word software, Times New Roman 12-point font, on 8-1/2 x 11 white paper, standard margins.
3. Assignments will be accepted up until the next CASE with reduced point value.
4. Grades for accepted late work will be lowered at the instructor’s discretion.
5. If you miss a class it is expected that you will post all assignments prior to that class period, otherwise they are considered late. I appreciate knowing prior to next class period if you are traveling for a team sport and will be missing class.
6. Participation in class is a must. Intelligent, respectful conversation is expected. Students grade maybe lower by 1-2 letter grades if they are not prepared to participate.

Statement of Plagiarism:

If an instructor or other Calumet College of St. Joseph personnel find that a student has plagiarized or been involved in another form of academic dishonesty, the instructor or other personnel may elect to bring the matter up for judicial review. The maximum penalty for any form of academic dishonesty is dismissal from the College. The procedures for judicial review are listed under the section of CCSJ handbook that addresses student grievances.

PLEASE NOTE: ***Papers will be submitted for checks on plagiarism from the Internet/Electronic sources/Databases.***

Citation Guidelines:

Calumet College of St. Joseph uses citation guidelines, generally MLA or APA format, to document sources quoted or paraphrased in student papers. Check the syllabus for each course to see what each instructor requires. The Library has reference copies of each manual; the Follett has copies for sale when required by the instructor. In addition, there are brief MLA and APA checklists in your spiral “Student Handbook and Planner” and on the Library

website and literature rack. These texts show how to cite references from many sources, including electronic media, as well as how to space and indent the "Works Cited" and "References" pages respectively. EBSCO and ProQuest articles provide both formats for you to copy and paste. Proper documentation avoids plagiarism.

Withdrawal from Classes Policy:

After the last day established for class changes has passed (see College calendar), students may withdraw from a course in which they are registered and wish to discontinue. A written request detailing the reason(s) for the withdrawal must be completed with the Office of Academic Advising and filed with the Registrar. The Office of Academic Advising must receive written request for withdrawal by the last day of classes prior to the final examination dates specified in the catalogue. Written requests should be submitted in person or, when an in-person visit is not possible, may be mailed to the Office of Academic Advising, emailed, or faxed to 219-473-4336. Students are to make note of the refund schedule when withdrawing from courses. If the request requires instructor approval per the College calendar, it must be forwarded to the faculty member, who makes the final determination to accept or deny the request.

If the request is honored by the faculty member, the student will receive notification of official withdrawal from the Registrar after meeting or speaking with a member from Academic Advising, Financial Aid and Athletics (if applicable). These departments will notify the student of academic, financial, and athletic eligibility effects of a possible withdrawal.

If the request is denied by the faculty member, the notification will indicate why the withdrawal is disallowed. Please note that if the request does not require instructor approval, the student must still meet or speak with a member from Academic Advising, Financial Aid and Athletics (if applicable) before the withdrawal will be processed.

An official withdrawal is recorded as a "W" grade on the student's transcript. Discontinuing a course without a written request for withdrawal automatically incurs an "FW" grade for the course (see Refund Schedule). Failure to Withdraw (FW) is indicated when the student does not complete withdrawal paperwork with the Office of Academic Advising nor does the student notify the instructor of their intent to withdraw due to an illness, accident, grievous personal loss, or other circumstances beyond the student's control. This grade is submitted by the instructor at the end of term.

Resources

Student Success Center:

The Student Success Center supports Calumet College of St. Joseph students through an interactive learning experience. Students work with faculty tutors to develop course competencies and study skills such as time management, test preparation, and note taking. In addition, students are provided with tutoring support to help pass courses, to improve grade point average, and to promote continuing education and career advancement. Tutors have a specific charge: to help students learn how to master specific subject matter and to develop effective learning skills. The Student Success Center is open to all students at Calumet College of St. Joseph at no charge and is available to support academic courses at the introductory and advanced levels. For assistance, please contact the Student Success Center at 219 473-4287 or stop by the Library.

Disability Services:

Disability Services strives to meet the needs of all students by providing academic services in accordance with Americans Disability Act (ADA) guidelines. Students must meet with the Coordinator of Disability Services to complete an intake form in order to request an accommodation and/or an auxiliary aid (*e.g., additional time for tests, note taking assistance, special testing arrangements, etc.*). It is the student's responsibility to contact the Academic Support Programs Office to request an accommodation at least one month prior to enrollment for each academic term. Students who are requesting an accommodation and/or an auxiliary aid must submit documentation from a professional health care provider to verify eligibility under Section 504 of the Rehabilitation Act of 1973 and/or the Americans with Disabilities Act of 1990. The cost of obtaining the professional verification is the responsibility of the

student.

If a student believes that he or she needs a “reasonable accommodation” of some kind because of a physical, psychological, or mental condition, he or she should contact Disabilities Services. The Coordinator will secure documentation pertinent to the disability and work with faculty and staff, if necessary, to address the matter. All questions and inquiries pertaining to disability services should be directed to the Disability Services Coordinator at 219-473-4349.

CCSJ Alert:

Calumet College of St. Joseph utilizes an emergency communications system that transmits messages via text, email, and voice platforms. In the event of an emergency, of weather related closings, or of other incidents, those students who are registered for the system shall receive incident specific message(s) notifying them of the situation. Please sign-up for this important service at any time on the College’s website. Alternatively, you can register at the time you register for classes. This service requires each user to register once per academic year. Therefore, at the beginning of each academic year, please remember to re-register for the system. This can be done at: <http://www.ccsj.edu/alerts/index.html>.

School Closing Information:

Internet:

<http://www.ccsj.edu>
<http://www.EmergencyClosings.com>
Facility: Calumet College of St. Joseph
Phone: 219.473.4770

Radio:

WAKE – 1500 AM
WGN - 720 AM
WIJE – 105.5 FM
WLS – 890 AM
WZVN – 107.1 FM
WBBM NEWS RADIO 78

TV Channels: 2, 5, 7, 9, 32